



अमृतं तु विद्या  
Bharatiya Vidya Bhavan's

# Sardar Patel College of Engineering

(Government – Aided Autonomous Institute)  
Munshi Nagar, Andheri (West), Mumbai – 400 058



Date: 1<sup>st</sup> Sept 2022

## Notice Regarding *Kuhoo* Education Loan for Students

All the students of the Institute who are applying for admission in Academic Year 2022-23 are hereby informed to avail Education Loans from ***Kuhoo Technologies***, if they need any financial support to pay the fee.

***Kuhoo*** is an *online student loan platform* that uses technology and data science to create customized loan products that allow students to take their own responsibility.

The key features of education loans offered by ***Kuhoo*** are:

- The loan does not require co-borrowers
- Loan amount covers the tuition fee
- Fully digital process
- Quick sanction and disbursement of loans (Between 3-5 days)
- Repayment period of up to 10 years after the course
- Collateral free loan
- Applicants without credit history also can apply
- Loans provided to B. Tech./MBA/Diploma /Certification Programs

The further details regarding ***Kuhoo Technologies*** and the eligibility criteria, procedure to apply for education loans are enclosed with this notice.

The needy students are advised to take the benefit of the scheme.

*Rahul T. Dahatonde*

**Dr. Rahul T. Dahatonde**  
Training & Placement Officer

# Kuhoo Atmanirbhar

A revolutionary new  
**student loan** that offers  
students the chance to be  
financially independent  
while **pursuing** their studies.

## What is Kuhoo Atmanirbhar?

Kuhoo Atmanirbhar is a student specific loan targeted to help students complete their studies without worrying about expenses.



College  
and  
tuition  
fees



Living  
expenses



Laptop  
purchase



Library  
fees



Books  
purchase



Hostel  
Fees &  
Lab fees

Studies say  
that over 48%  
of parents  
with children  
in premium  
colleges have  
been struggling  
to afford college  
fees in a post-  
pandemic world

## Why Kuhoo Atmanirbhar?

- We are the only student loan providers that do not require co-borrowers
- Loan amount Up to Rs. 4,50,000
- Quick sanction and disbursement of loans
- Collateral free loan
- Applicants without credit history also can apply

## Who is Kuhoo?

- Kuhoo is a fully online student loan platform founded by industry veterans that enables realisation of dreams through technology aided-underwriting.
- Our superior business processes and technology makes debt accessible to those that need it most.
- We make loans accessible to students and make them available faster and at better rates.

**“My parents had to take high-interest loans from local loan sharks and relatives for my engineering. I wish Kuhoo Atmanirbhar existed when I was in college.”**

Rajesh Kumar, a working professional in a prominent start-up

## How do I apply for a loan?

- Click [here](#) to apply instantly
- For more information, schedule a call with a Kuhooster at **+91 74000 03940**
- Visit [www.kuhoo.com/atmanirbhar](http://www.kuhoo.com/atmanirbhar) for more





## Company Profile



## What is kuhoo?

Kuhoo is a **next-gen fintech platform** that enables realisation of dreams through technology-aided underwriting.

Our superior business processes and **technology make debt accessible** to those that need it the most.

Kuhoo is the **Sound of Opportunity** for anyone beginning their education and career journeys. Our impact story begins with the aspiring student, who if not for Kuhoo would have to sacrifice their dream of getting a good education, which is the bridge between poverty and prosperity.

While we are underwriters to these loans, we are also a marketplace that brings banks, financial institutions, agencies and students together in one platform.

To begin with, we will focus on **student loans**, but as the market evolves, so shall we, and aspire to become a one-stop credit provider to our members.

Our customers are called members and are part of one closely knit long-term community that we want to work closely with, gaining insight and perspective each day, everyday.

**We make  
loans  
accessible to  
students and  
make them  
available  
faster and at  
better rates**





## Why will you enjoy being a Kuhooster?

Build something new each day (building tech, frameworks, apps, systems).

Play out the role of our members each day (become them).

Experience the thrill of a startup (being part of the core team).

Work with a diverse set of creative people (business analysts, bankers, strategists, designers).

Learn at rocket speed.

Apply your ideas and see them getting executed.

Be everything - a salesperson, a creator, a doer, a hustler, an entrepreneur.

Meet people who are achievers - investors, businesspeople, bankers, regulators. Learn from just interacting with them.

# Get first hand experience of executing inside a fin-tech



## Meet our chief Kuhoosters



### Prashant A. Bhonsle

*Founder and CEO  
Alma Mater - XIMB*

Prashant was Country Head & part of the founding team at India's first student loan company - HDFC Credila. He is a serial entrepreneur and professional leader across industries like Banking, IT, Office Automation and Pharmaceuticals. Prashant's goal at Kuhoo is to create an environment where talented people can come and solve the education financing problems for middle-class Indian families by using future technology and advanced analytics.



### Shridhar Hebbar

*Chief Operating Officer  
Alma Mater - Goa Engineering College*

Shridhar is an industry veteran with many years of experience working with industry leaders such as Deutsche Bank, HDFC Financial Services and start-ups such as Mobikwik. His experience spans across retail lending products such as Education Loans, Home Loans, Personal Loans & Credit Cards.

## Meet our chief Kuhoosters



### Yogendra Goyal

Chief Technology Officer  
Alma Mater - IIT Mumbai

Yogi started his career with BillDesk; one of India's first fintech platforms. He brings years of experience and knowledge to the table in terms of his work in building India's largest bill payment aggregator platform and payment gateway. He has worked with renowned firms such as Reliance Jio in their financial service arm, created consumer journeys around prepaid wallets, payment banks and UPI.



### Tushar Das

Head - Data Science & Analytics  
Alma Mater - Oxford Said  
Business School

Tushar has 15 years of work experience leading analytics, data science, product, UX and marketing functions. He has worked in Digital Lending, Fintech and Consulting domains with stints in India and UK. He is passionate about customer experience and behaviour science and loves running A/B tests.



## Meet our chief Kuhoosters



### Rahul Ojha

*Chief Financial Officer*

*Alma Mater - ISB Hyderabad*

Rahul started his career with 2 of the Big 4s (PwC then KPMG), then moved to NBFC retail lending space working with NBFCs such as Fullerton India, Capri Global and last associated with CrediMe (Fintech Startup in digital lending) as the Founding - CFO responsible for managing Business Operations and Finance. His expertise lies in Financial Management , Strategic Planning, Treasury Management, Fund Raising, Accounting, Taxation and Risk Management.



### Nidhi Arora

*Head, People and Culture*

*Alma Mater - SCMHRD*

Nidhi has 13+ years of experience in Manpower planning, Performance Management & Reward Systems, Talent Acquisition & Management, Culture Building & Engagement, HR Process Transformation, Strategic Business Partnering, Process & Policy creation and improvement Analytics across Manufacturing, Financial services and Technology domains.

